



GOBIERNO DI ARUBA



IMPLEMENTING THE COVID-19 VACCINATION PROGRAM

Minister Dangui Oduber

Minister of Tourism, Public Health and Sport of Aruba



GOBIERNO DI ARUBA

**VACCINATE
PROTECT YOURSELF
SO WE CAN PROGRESS!**



AIM

To vaccinate the population of Aruba which has been organized into 6 focus groups. The campaign is planned to start by the third week of February 2021.



GOBIERNO DI ARUBA

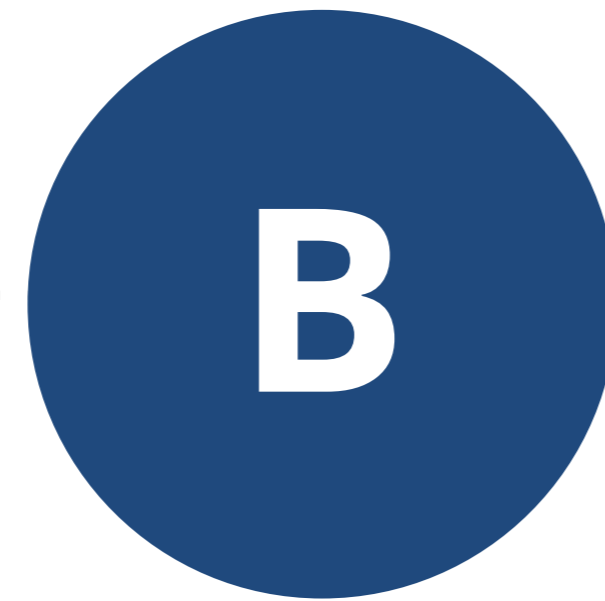


6 FOCUS GROUPS

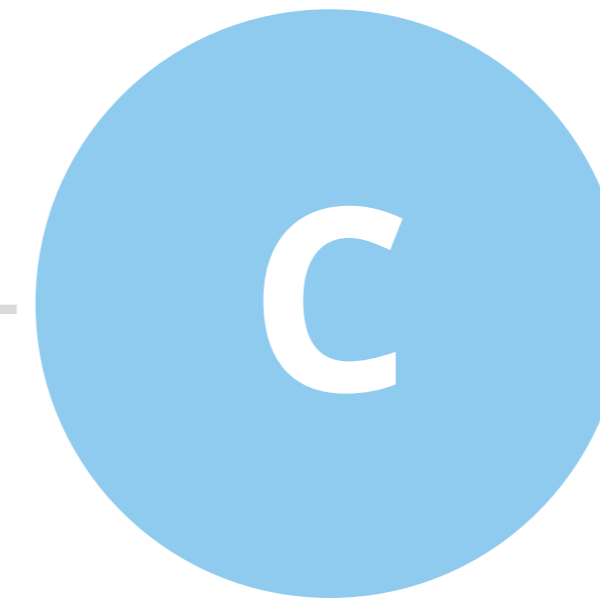
VACCINATION STRATEGY



HEALTH CARE WORKERS;
ER, ICU, AMBULANCE,
PHYSICIANS, PRACTICE
NURSES AND ASSISTANTS.
DVG PERSONNEL
(VACCINATION TEAM,
SEARCH AND CONTACT
RESEARCHERS)



RESIDENTS OF NURSING
HOMES AND CENTERS FOR
THE HANDICAPED



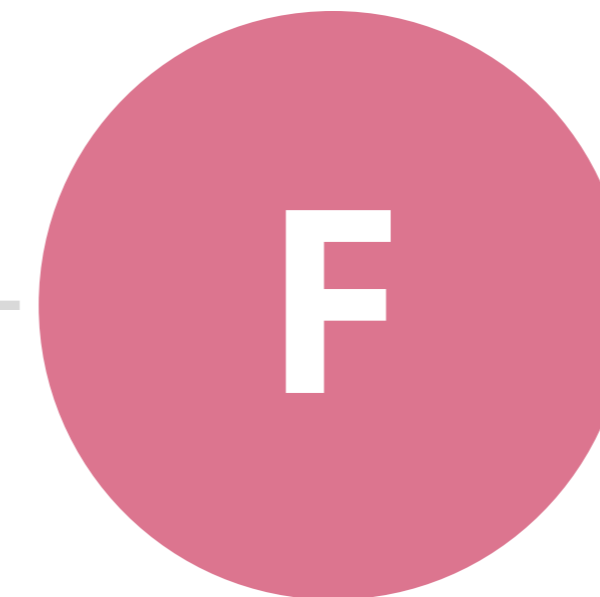
THE ELDERLY 60+



ALL OTHER HEALTH CARE
WORKERS



ADULTS 18+ WITH AN
UNDERLYING CONDITION



ALL OTHER ADULTS 18+

CENTERS FOR VACCINATION

4 Strategic Centers distributed on our Island.



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CENTERS FOR VACCINATION

IN TWO DISTRICTS



● **Santa Cruz: Centro Deportivo Libertador Betico Croes**

● **San Nicolas: Santa Theresita Center**



ADMINISTERING THE VACCINE

The vaccine will be administered under supervision of
The Department of Health and Contagious Diseases.



THE VACCINES

BASED ON mRNA TECHNOLOGY



BIONTECH

Effectiveness	Effects After Use	Risk Groups Covered: Age and Chronic Illness	Use
95%	Arm pain, fatigue and a little bit of a fever	++	2 Injections (Currently established 6 weeks between them)

moderna

Effectiveness	Effects After Use	Risk Groups Covered: Age and Chronic Illness	Use
94%	Arm pain, fatigue and a little bit of a fever	++	2 Injections (Currently established 6 weeks between them)

HEALTH CARE WORKERS AND PHYSICIANS



HEALTH CARE WORKERS;
ER, ICU, AMBULANCE, PHYSICIANS, PRACTICE NURSES AND ASSISTANTS.
DVG PERSONNEL (VACCINATION TEAM, SEARCH AND CONTACT
RESEARCHERS)



**HOH, IMSAN AND
PHYSICIANS PRACTICES**



FEBRUARY



DBZ

RESIDENT OF NURSING HOMES AND CENTERS FOR THE HANDICAPPED



CARE HOMES

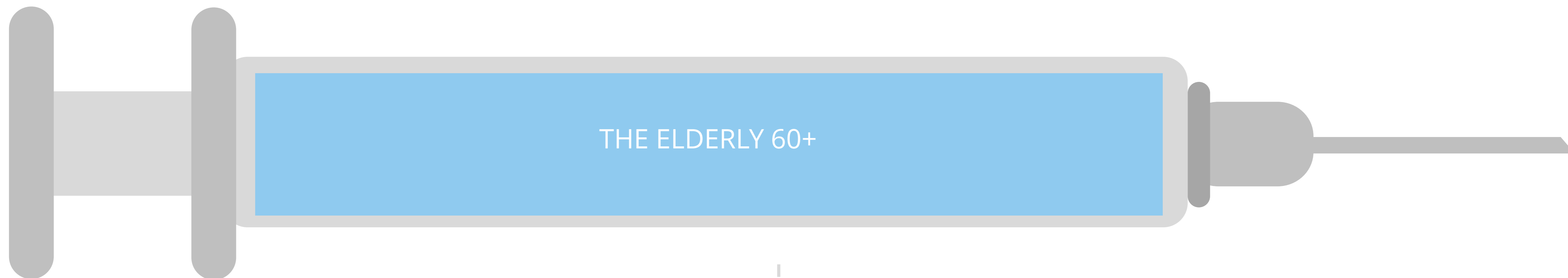


FEBRUARY - APRIL



DBZ

THE ELDERLY 60+



**DON BOSCO, JFK EDUCATION CENTER,
CENTRO LIBERTADOR BETICO CROES
Y SANTA THERESITA CENTER**

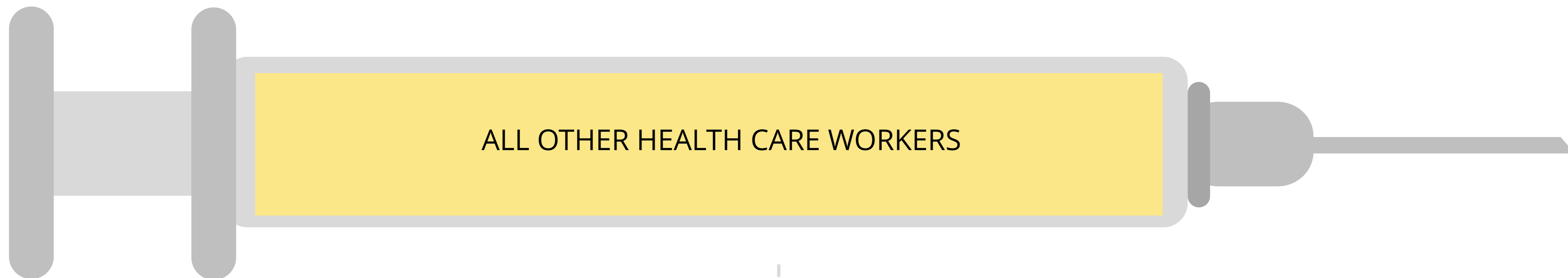


FEBRUARY - MAY



DBZ

ALL OTHER HEALTH CARE WORKERS



DON BOSCO, JFK EDUCATION CENTER,
CENTRO LIBERTADOR BETICO CROES
Y SANTA THERESITA CENTER



FEBRUARY - APRIL



DBZ

ADULTS 18+ WITH UNDERLYING CONDITIONS



DON BOSCO, JFK EDUCATION CENTER,
CENTRO LIBERTADOR BETICO CROES
Y SANTA THERESITA CENTER



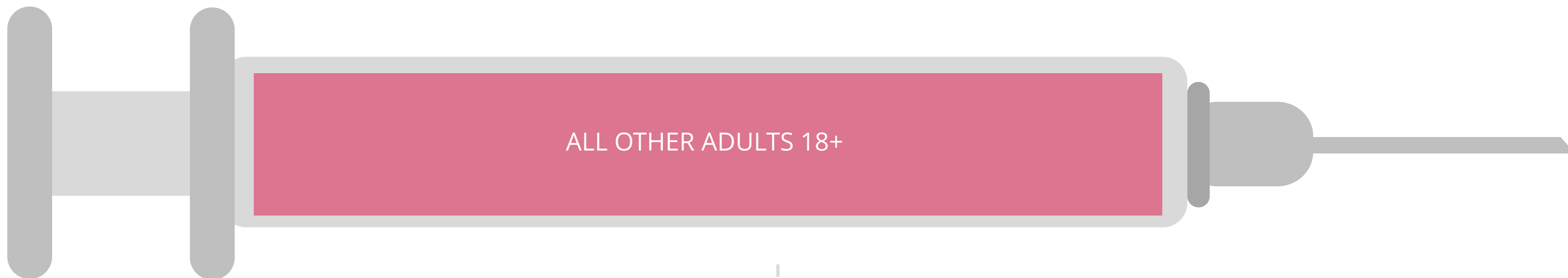
MARCH - MAY



DBZ



ALL OTHER ADULTS 18+



ALL OTHER ADULTS 18+



DON BOSCO, JFK EDUCATION CENTER,
CENTRO LIBERTADOR BETICO CROES
Y SANTA THERESITA CENTER



MARCH - JUNE



DBZ

INFORMATION

Channels that will be used to disseminate information to the general public.



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MODES OF DISSEMINATION



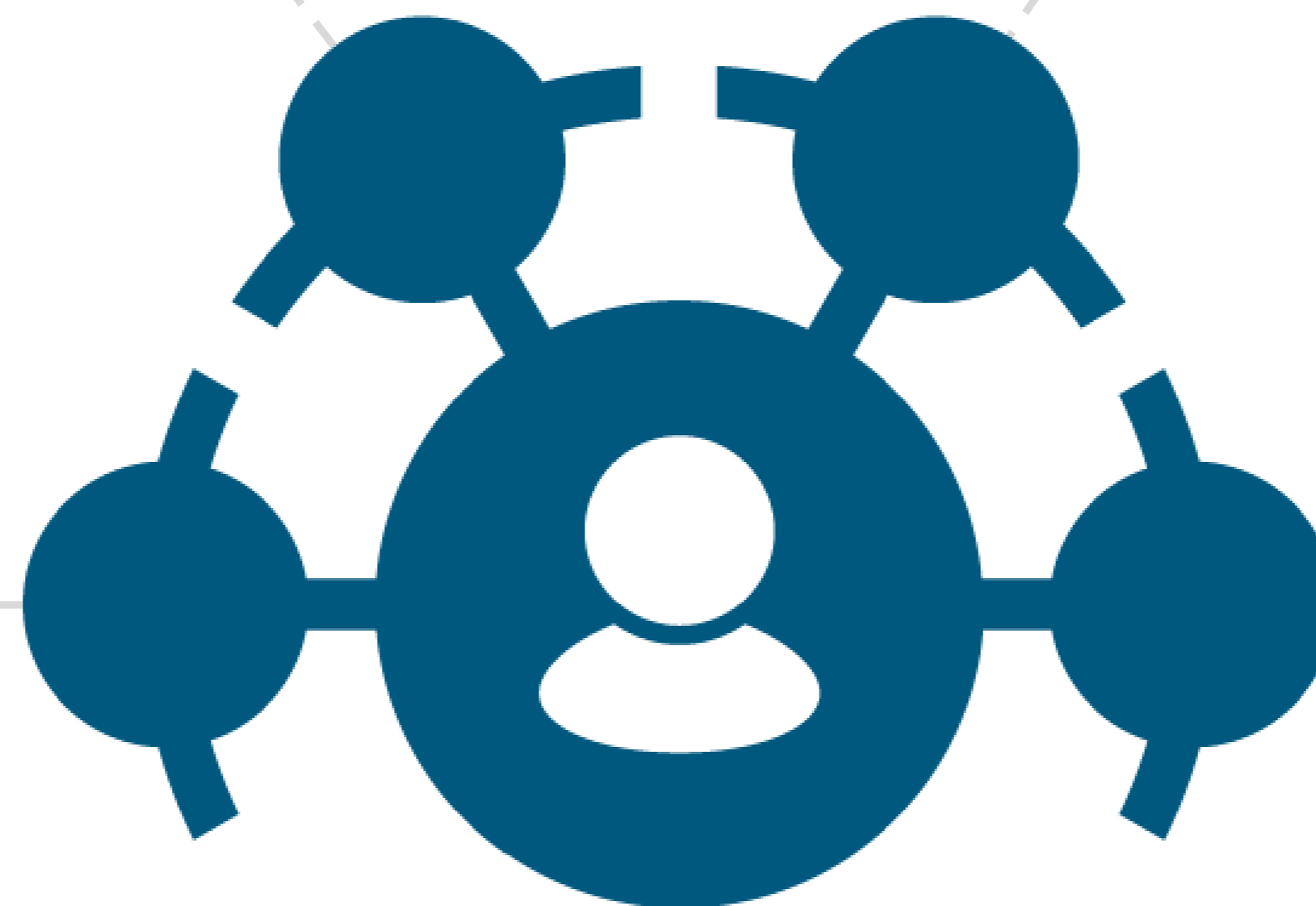
JANUARY 2021 - OCTOBER 2021

NEWSPAPER, RADIO & TV

PRINTED MEDIA & ROAD SIGNS

SOCIAL MEDIA

WEBSITES



COMMUNICATION STRATEGY

21 DECEMBER 2020 - 30 SEPTEMBER 2021



**ASSESSMENT
& SURVEY**



**POSTERS
& FLYERS**



**WEBSITE
FAQ**



**NEWSPAPER
ADS & PR**



BILLBOARDS



CINEMA ADS



**RADIO SPOTS
& INTERVIEWS**



**FACEBOOK
POSTS, ADS & Q&A**



INFOGRAPHICS



**TV ADS
& INTERVIEWS**

MEDIA TOUR



DR. SALAZAR, DR. KOCK, DR. ORDOÑEZ AND EPIDEMIOLOGIST GARRETH TROMP

START

12 JANUARY 2021



END

19 JANUARY 2021



RADIO AND TV

INTERVIEWS
ON LOCAL
PROGRAMMING



GOBIERNO DI ARUBA

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SO WE CAN PROGRESS!**

